

ENVIRONMENTAL AIRIN AND CIRCULAR ECONOMY

The concept of Circular Economy in our company is one of our most important gambles to align ourselves with the "Europa 2020" Strategy: A Europe that uses its resources efficiently. The Community setting strives to generate smart, sustainable and inclusive growth based on this action plan.

Circular Economy is an economic concept that is interrelated with sustainability and the objective of which is that the value of the products, materials and resources remain within the economy as long as possible and reduce to a minimum waste production.

In accordance with this policy, we have refocused our business approach so that many of the components that make up our production are reused or can be reused chronologically speaking, eliminating the idea of a linear economy.

- Pine wood tree trunks are cut as a result of being respectful towards the environmental and geographical setting and towards the species in itself. Sourcing is based on controlled felling of the pine trees by the state administration (of public ownership) in the Montes de Toledo. In this way, this work leads to the need and duty to clear away the overpopulation of the species that can cause or generate a high risk of forest fires on the one hand; and on the other hand, the choice of the trees to cut down (controlled felling) being closely monitored takes into account the health of each tree, its longevity and its light and nutrient needs per square metre of the population as a whole.

- The bags of packaging for shaving bales are 100% recyclable
- Once the shavings have been used and collected, they can be used as biofuel or even as fertilizer for farms.

